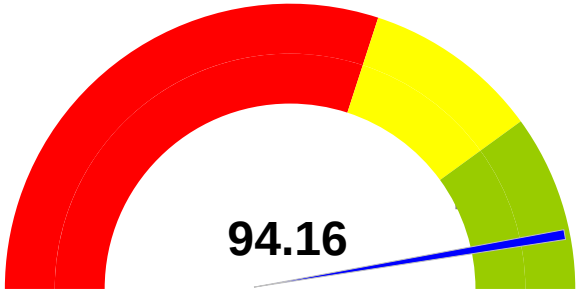
PENCAPAIAN KPI
UNIVERSITI PUTRA MALAYSIA
BAGI KESELURUHAN 2013 (Q4)

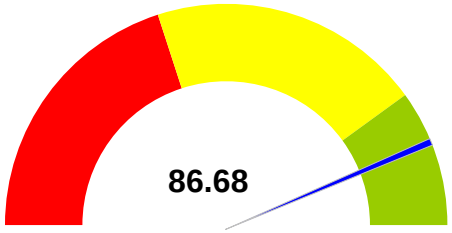
UNIVERSITI PUTRA MALAYSIA

10 JANUARI 2014 | DEWAN TAKLIMAT UPM

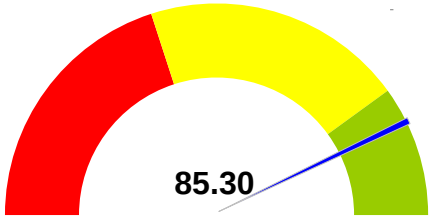
OVERALL ACHIEVEMENT OF 2013



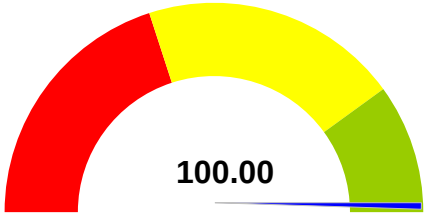
UPM



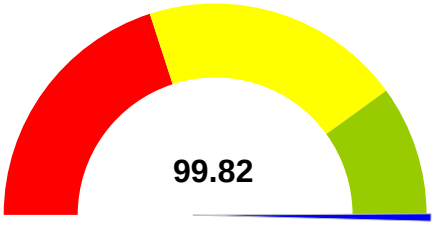
ACADEMIC



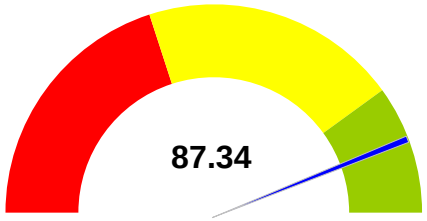
RESEARCH & INNOVATION



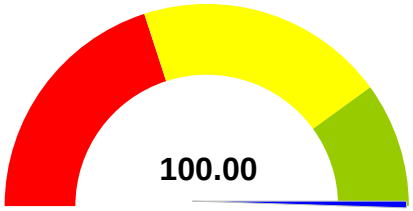
STUDENT AFFAIRS



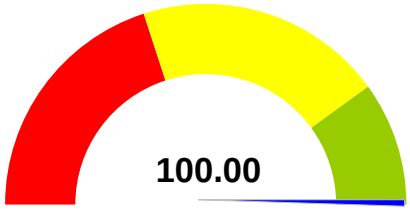
INDUSTRIAL & COMMUNITY LINKAGES



HUMAN RESOURCE

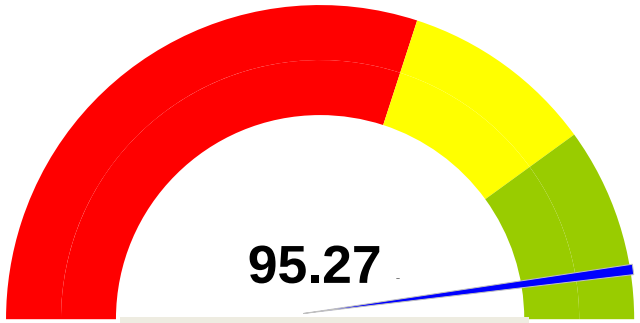


FINANCIAL MANAGEMENT

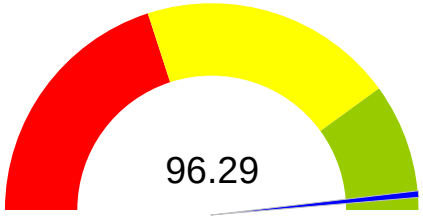


LIBRARY SERVICES

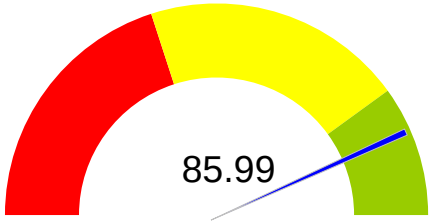
OVERALL ACHIEVEMENT OF 2012



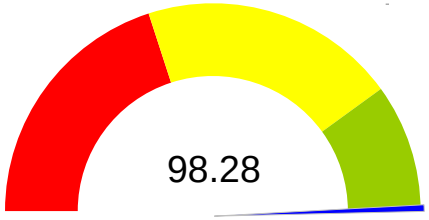
UPM



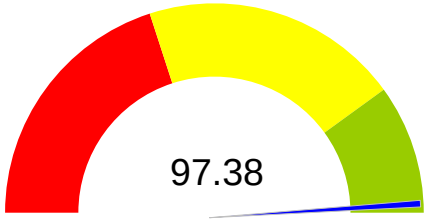
ACADEMIC



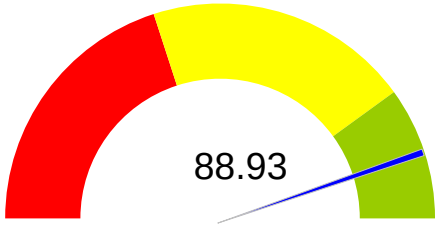
RESEARCH & INNOVATION



STUDENT AFFAIRS



INDUSTRIAL & COMMUNITY LINKAGES



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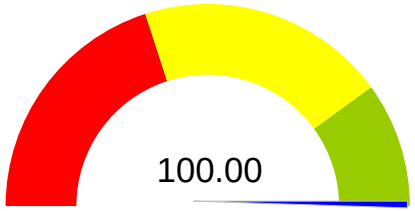

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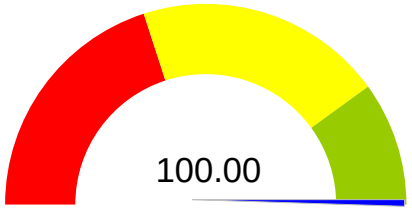

LIBRARY SERVICES

ACADEMIC

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
1.	SETARA Score	84.61%	85%	-	-	**NA** **(Note: SETARA's result by MOE will be announced in 2015)**	**BPK is conducting SETARA self-assessment . (Note: Tier 6= >87.5%**
2.	My3S : Communication Skill (CS) – BI	86.15%	88%	-	-	**NA**	**Note: Starting 2014, Universities will conduct their own assessment. (Action: Co-Curriculum and Student Development Centre)**
3.	My3S : Communication Skill (CS) – BM	94.91%	95%	-	-	**NA**	

ACADEMIC

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
4.	% new student intake for bachelor program with CGPA 3.500 or above	**52.87%** ***(UPU-Matrik/ STPM/ Diploma, dan Asasi Pertanian- Laluan Perdana & Laluan Pantas)***	**53%**	-	**52.26 %**	**52.26 %**	• Targeted promotion to increase percentage of intake with CGPA 3.5 and above (MRSM, SBT, SBP) • JK Pemasaran dan Promosi to work with Faculties and Academic Division to attract quality candidates. • Encourage Diploma holders with CGPA > 3.50 to pursue UG programs.

ACADEMIC

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+ Q2	Q3	Q4 (Overall 2013)	
5.	% of international student at bachelor level	**1.64% (237)**	**3% (511)**		**2.04% (322 + 25 UPMET = 347)**	**2.67% (322 + 60 UPMET = 382)**	**Strengthening the role of JK Pemasaran dan Promosi** • **Engagement with recruitment agencies, Malaysia Education Promotion Centres Overseas** • **Direct engagement through international projects such as Erasmus Mundus.** • **Engagement with international counterparts through visitation, seminars, conferences, etc.** • **Engagement with foreign embassies in Malaysia** • **Engagement with Immigration** • **Strengthening collaboration with ELS**

ACADEMIC

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
6.	Nos. of PhD graduates produced per year	457 SPS: 435 GSM: 22	500	**255** SGPS: 247 PUTRA: 8	**440** SGS: 427 PUTRA: 13	**440** SGS: 427 PUTRA: 13	***Figure is for Senate Nov 2012 – Sept 2013**
7.	% of PhD graduates completed their studies in 4 years (Operational Definition- From 1st semester registration to award of degree by Senate)	42.7% SPS: 185/435 GSM: 10/22	40%	**35.7%** **SGS : 89/247** **PUTRA : 2/8** **Total =91/255**	**34.5%** **SGS: 146/427** **PUTRA: 6/13**	**34.5%** **SGS: 146/427** **PUTRA: 6/13**	**(47.9% Including part time mode)**

ACADEMIC

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
8.	% of PhD graduates completed their studies in **7 semesters** (Operational Definition- From 1st semester registration to award of degree by Senate)	16.2% SGS: 70/435 GSM: 4/22	25%	**20%** **SGS : 49/247** **PUTRA : 2/8** **Total = 51/255**	**17.7%** **SGS: 74/427** **PUTRA: 4/13**	**17.7%** **SGS: 74/427** **PUTRA: 4/13**	**(24.3% Including part time mode)**

ACADEMIC

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
9.	Income generation	RM118.04 m UG:47.715 m PG (SPS):39.657m GSM:9.642m UPMET:19.7m Exec:1.429m	RM150 m	**RM62.04m** UG : 22.55m PG (SGS) : 21.46m Putra : 5.599m UPMET : 11.8m Exec : 0.63m	**RM80.96m** UG : 25.59m PG (SGS) : 29.73m Putra : 5.472m UPMET :19.46m Exec : 0.71m	**RM127.91m** UG : 47.85 m PG (SGS) : 46.61m (including credit fees) Putra : 5.472m UPMET :22.47m Exec : 1.23m	-

RESEARCH & INNOVATION

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
10.	No. Commercialized Products	+14	+6	+2	+6	+11	-
11.	No. of Tech Know-How Licensing	+10	+12	+3	+10	+14	-

RESEARCH & INNOVATION

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
12.	Publication: (a)Impact Factor	2657.915	3000	**1237.621**	**1898.726**	**2379.679**	
13.	Publication: (b)CIJ	2466	3500	**1243**	**1953**	**2660**	

RESEARCH & INNOVATION

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
14.	Innovation	149	225	65	117	169	-
15.	Income Generation	RM 68.48m	RM 70m	RM 20.5m	RM 26.03m	RM63.67m	-

STUDENT AFFAIRS

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
16.	Graduate Employability	**85.9%**	86%	-	-	**86.1%**	-
17.	Overall Students' Satisfaction Index*		82%	**92.5%**	-	**92.9%**	Total Respondents: 3957

STUDENT AFFAIRS

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+ Q2	Q3	Q4 (Overall 2013)	
18.	My3S : Leadership Skills (LS)		85%	-	-	**84.99%**	My Putra Soft Skill (PSS) (Total Respondents : 5873)
19.	My3S : Team Skills (TS)		85%	-	-	**85.91%**	
20.	My3S : Entrepreneurship (KK)		75%	-	-	**84.19%**	
21.	My3S : Ethics & Moral (EM)		85%	-	-	**92.20%**	
22.	My3S : Life Long Learning (LL)		87%	-	-	**86.02%**	
23.	My3S : Critical Thinking Problem Solving (CTPS)		85%	-	-	**81.52%**	
24.	My 3S - **Overall** Generic Students' Attributes		85%	-	-	**85.28%**	

STUDENT AFFAIRS

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
25.	Income Generation: a) Alumni b) Wakaf c) Income from other services	RM14.546m	RM40 m	**RM21.65m**	**RM31.87 m**	**RM40.07m**	-

INDUSTRIAL & COMMUNITY LINKAGES

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
26.	% of Industrial penetration of 7229 identified GLC, MNC, PLC & others that strategic to UPM	26% (1881)	30% (2170)	**10.8% (784)**	**23% (1666)**	**114.6% (2487/2170)**	-
27.	% of community penetration on 136 identified Communities strategic and relevant to UPM	37.2% (54 Communities)	27.6% (40 Communities)	**26.9% (39** Communities**)**	**29% (42** Communities**)**	**147.5% (59/40) Districts**	-

INDUSTRIAL & COMMUNITY LINKAGES

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
28.	Employers Satisfaction Index (Input to SETARA: Total Score 13)	**12.3 / 13 (94.6%)**	**12 / 13 (92.3%)**	-	-	**11.89/ 13 (91.46%)**	

INDUSTRIAL & COMMUNITY LINKAGES

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+ Q2	Q3	Q4 (Overall 2013)	
29.	Industry & Community impact level i) Number of staff involved in impactful industry engagements (Star rating scale 3 – 5); ii) Number of staff involved in impactful community engagement (Star rating scale 2 – 5	**60**	**450**	**-**	**-**	**587 (project leader) (130.4%)** **252 (project leader)** **335 (project leader)**	

INDUSTRIAL & COMMUNITY LINKAGES

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
30.	Income Generation	RM43.1m	RM42.5 m	**RM20.4m (45.4%)**	**RM31.7m**	**RM52.8 m (124.2%)**	

HUMAN RESOURCE

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
31.	Developing credible outcome-based appraisal system for all:						
	a. Non Academic : P&P	95%	**100% (Q2)**	**95%**	**100%**	**100%**	
	b. Non Academic : Support	30%	**100% (Q4)**	**Q4**	**Q4**	**50%**	

HUMAN RESOURCE

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
32.	Academic Staff with PhD	82.4%	83%	**84.4%**	**85.4%**	**83.67%**	
33.	Non Academic Staff with multitasking ability		4%	-	-	n/a	• *Pelaporan tidak relevan lagi kerana KPI berkaitan multitasking telah disemak semula. Kriteria multitask telah dibangunkan dan JK Penilai Multitask telah ditubuhkan. Jawatan dan staf yang melaksanakan multitask akan dikenalpasti pada tahun 2014.*

HUMAN RESOURCE

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
34.	Persijilan *Environment Management System* (MS ISO 14001:2004)		100% (Q4)	-	-	**100%**	-
35.	Customer Satisfaction Index	**95.9%**	70%	**-**	-	**51.4%**	-

HUMAN RESOURCE

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
36.	Succession Plan – Identification of 3 credible candidate for critical position (Dean, Deputy Dean and Non Academic Strategic Post)	-	100%	**100%**	**100%**	**100%**	
37.	Organisasi Kejat : Pelaksanaan *Right Sizing* untuk Pegawai Bukan Akademik	-	3 Entiti	-	-	**3 Entiti**	

FINANCIAL MANAGEMENT

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
38.	Overall income generation from Bursar	RM46.5 m (termasuk kutipan hutang)	RM22m (tidak termasuk kutipan hutang)	**RM15.8m**	**RM23.86m** (FD + Short Term Investment: RM21,565,371 Portfolio Investment: RM2,291,517)	**RM30.2m** (FD + Short Term Investment: RM**27,012,081** Portfolio Investment: RM**3,185,466**)	
39.	% of debt collected for invoices issued within 90 days	-	60%	**18.71%**	**73.41%**	**63.1%**	

FINANCIAL MANAGEMENT

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
40.	Customer Satisfaction Index on Financial Services *	**72%**	70%	**87%**	-	**87%**	

LIBRARY SERVICES

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
41.	Customer Satisfaction Index (CSI) - Undergraduates	88.87%	70%	**85.08%**	-	**85.08%**	
42.	CSI- Postgraduates	80.94%	**70%**	**75.12**	**-**	**75.12%**	
43.	CSI – Staffs	80.94%	**70% (4&5)**	-	**86.01**	**86.01%**	

LIBRARY SERVICES

No.	KPI	Overall Achievement 2012	Target 2013	Achievement 2013			Remarks
				Q1+Q2	Q3	Q4 (Overall 2013)	
44.	% of Required titles in the collection (to assess to what extent reading list titles are owned by the library)	**84.2%**	85%	-	-	**88.17%**	
45.	Peningkatan Kandungan Digital dalam Portal UPM IR	-	10%	-	-	**34.62%**	-

THANK YOU